

**Crizal® Alizé® lenses have set the standard for cleanability in the No-Glare lens category.**

Launched in January 2010, New and Improved Crizal Alizé lenses are even easier to clean and stay that way longer than any other lens. That's because Crizal Alizé is stronger and smoother than ever before, which helps prevent even the toughest smudges from sticking, so you can enjoy incredibly clear vision every day. The enhanced cleanability of New and Improved Crizal Alizé lenses is enabled by Essilor's exclusive High Surface Density™ (HSD) Process so your glasses stay smudge-free.

In addition to incorporating a double-sided integrated hard coat which resists scratches to withstand life's daily wear, New and Improved Crizal Alizé lenses are now:

- Easier to Clean - Unmatched by the competition
- Smoother - So fingerprints, dirt and smudges easily wipe away
- Stronger - So the lens surface remains clean even after 20,000 cleanings

For patients seeking a premium No-Glare lens with unmatched smudge-resistance, ask your Eyecare Professional about New and Improved Crizal Alizé lenses.

